Research & Impact Evaluation Program Consultant

Job Description:
Manhattan Strategy Group (MSG), a rapidly growing management consulting firm based in Bethesda, MD, is seeking a Research & Impact Evaluation Program Consultant located in the Washington, DC area to join its federal consulting practice. The Consultant will be responsible for leading projects dealing with data collection, research, evaluation, and assessment-type projects at MSG. To that end, the Consultant will be designing and conducting data collections, feasibility analyses, program and portfolio assessments, impact evaluations, and quantitative data analyses.

Responsibilities Include:
- Conduct in-depth feasibility study through understanding of agency administrative data, systems and tools, in order to determine viability of gathering counterfactual data.
- Design and implement primary data collection tools as well as access secondary data sources in order to develop complete, accurate, and valid counterfactual databases and measurable intermediate and long-term investment outcomes.
- Design and conduct quasi-experimental and econometric design as well as the respective evaluation using various analytical processes and methodologies using techniques such as subject estimates, difference in difference analysis, and econometric impact analysis.
- Develop data sampling and evaluation plan using agency administrative data, econometric techniques, impact analysis, and various other primary and secondary data sources.
- Assess various procedures and methodologies of respective impact analyses in order to determine potential use in future.
- Prepare and deliver action-based report of recommendations to client, regarding feasibility of said impact evaluation based on technical methodologies.

Qualifications:
- Ph.D. in related field required (research, evaluation, education, statistics, mathematics, economics, public policy, etc.).
- Direct working knowledge and expertise in designing, conducting and reporting of quasi-experimental design evaluations and the related analytical processes.
- Experience designing and implementing primary data collection tools as well as accessing and working with primary and secondary data sources and creating sampling frames.
- Knowledge of data management and large-scale, quantitative analysis techniques using programs such as SAS, SPSS, R, STATA, etc. preferred.
- Program assessment and strategic planning based on data collection and survey design.
- Demonstrated experience with multi-disciplinary studies and synthesizing research materials and best practices into in-depth and action-oriented reports and presentations.
- Experience with government project management, including development and coordination of all deliverables, schedule management, and task organization and completion.
- Project experience within agencies such as the U.S. Department of Education, National Science Foundation, U.S. Department of Agriculture, U.S. Department of Labor, U.S. Agency for International Development, and/or World Bank.
**Expected Role:**
Initially, the Consultant is expected to be 50-75% dedicated to a federal evaluation project in the Washington, DC area, which is aimed at assessing and evaluating the impact of a federal STEM-related innovation investment on society. Based on project performance, there is an opportunity for advancement and increased involvement in additional client projects and initiatives on a full-time basis with MSG.

**Firm Overview:**
Since 2001, MSG has helped organizations transform potential into results through a wide range of research driven solutions. We enable government and commercial clients to achieve and sustain performance excellence by providing data-driven solutions, leveraging proven best practices, to enhance the efficiency and effectiveness of programs, processes, operations, and resources. Our federal clients include the U.S. Departments of Agriculture, Commerce, Education, Health and Human Services, Housing and Urban Development, Interior, Labor, and Treasury, General Services Administration, National Science Foundation, and U.S. Patent and Trademark Office. We offer our team members a fast-paced, growth-oriented environment and a competitive benefits package.

**How to Apply:**
If you are interested in pursuing this opportunity and learning more about MSG, please send a cover letter, resume, and salary requirements to msghr@manhattanstrategy.com, with “Research & Impact Evaluation Program Consultant” in the subject line.