

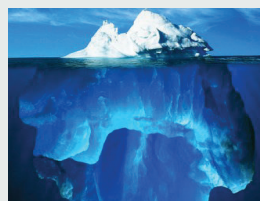
## CULTURALLY RESPONSIVE EVALUATION

Culturally Responsive Evaluation (CRE) is a program evaluation approach committed to community inclusion, empowerment and social justice. It uses evaluation as a tool for greater outcomes and social change.

### CRE Principles:

1. Focused on social justice
2. Inclusive of community in the process
3. Integrates and responds to culture
4. Supports and works towards community collaboration for their desired reality
5. Critically reflects on the evaluation and overarching sociopolitical environment

### CRE is responsive to:



**Root Needs**



**Culture**



**Social Justice**



**Potential**

### Culture to CRE:

#### Cultural Strengths

- Values
- History
- Customs & traditions

#### Cultural Logistics

- Language
- Time
- Routine

#### Culture of Oppression

- Maladaptive behavior
- Power dynamics
- Exclusive decision making

### CRE Principles:

1. Learn the culture and environment
2. Engage the people
3. Develop culturally relevant evaluation design and tools
4. Conduct the evaluation with the community
5. Disseminate and advocate – market lessons learned to foster social justice and a thriving community

**Benefits of CRE:** more community engagement, deeper insight, and stronger outcomes.