



Back to the Future

They Say a Secure Future Requires a Diversified Portfolio: CNCS's Research Agenda

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EERS 2017: Evaluation Looking Forward: Transitioning from Past to Future
Monday, April 3, 1:45-3:15 PM; Salon A

Destination?



Wait, where did we say we're going?

“The mission of CNCS is to improve lives, strengthen communities, and foster civic engagement through service and volunteering.”

- Does the agency increase volunteering?
- How does participating in our programs affect the lives of members and volunteers?
- What is the community impact of our programs?
- How is the agency investing in what works?

Finding our way...



Our Current Roadmap and Forecasting the Future



Where to?

- Cost-effective data sources and analytic methods – reliance on program and administrative data (big data and sophisticated linkages/statistical methods)
- Cost/benefit and ROI assessments
- Community-level metrics and indicators
- Pay for Success approaches